Cookie Policy

Effective Date: October 23rd, 2024

At DMD Dental, we use cookies and similar tracking technologies to enhance your experience on our website and provide personalized services. This Cookie Policy explains what cookies are, how we use them, and your options for managing them.

1. What are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile phone) when you visit a website. They help the website remember your preferences and activity, allowing for a more tailored experience during future visits. Cookies can be "session cookies" (which expire when you close your browser) or "persistent cookies" (which remain on your device until deleted or they expire).

2. How We Use Cookies

We use the following types of cookies on our website:

- **Essential Cookies:** These cookies are necessary for the operation of our website. They enable core functions like page navigation and access to secure areas of the site. Without these cookies, the website cannot function properly.
- **Performance and Analytics Cookies:** These cookies collect information about how visitors use our website, such as the number of visitors and which pages are most visited. This data helps us improve the performance and user experience of our website.
- **Functional Cookies:** Functional cookies allow the website to remember your preferences and choices (such as your language preferences or the region you're in) to provide a more personalized experience.
- **Marketing and Advertising Cookies:** These cookies are used to deliver relevant ads to you based on your browsing behavior. They may also limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

3. Third-Party Cookies

In some cases, we work with third-party providers who may place cookies on your device to help us better understand your activity on our website. These third-party cookies may collect information such as your IP address, the device you are using, and how you interact with our website. We do not control these third-party cookies, and their use is subject to the privacy policies of those third parties.

4. Your Cookie Preferences

You have the ability to manage or disable cookies through your browser settings. Most browsers allow you to reject cookies, block third-party cookies, or delete cookies that have already been set. Keep in mind that disabling cookies may affect the functionality of our website and prevent you from taking full advantage of certain features.

For more information about how to manage cookies in your browser, visit your browser's help section:

- Google Chrome: https://support.google.com/chrome/answer/95647
- Mozilla Firefox: <u>https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences</u>
- Safari: <u>https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac</u>
- Microsoft Edge: <u>https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-639</u> <u>47406-40ac-c3b8-57b9-2a946a29ae09</u>

5. Do Not Track Signals

Some web browsers may transmit "Do Not Track" signals. Our website currently does not respond to "Do Not Track" signals. However, you can control how cookies are used by adjusting your browser settings as described above.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for legal, operational, or regulatory reasons. Any updates will be posted on this page, and we will update the effective date at the top of this policy. We encourage you to review this Cookie Policy regularly.

7. Contact Us

If you have any questions or concerns about our use of cookies, please contact us at:

DMD Dental [Practice Address] [Phone Number] [Email Address]